



LIFECCLASS
HOTELS & SPA

The Handbook for the LifeClass-ians





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Who are the LifeClass-ians?



Out of 7 billion people on earth, there are at least 700 million LifeClass-ians, who share the following:

- ✓ A desire for a quality life*
- ✓ The pursuit of experience and the openness to other cultures
- ✓ A healthy attitude to nature and the environment

Some of the LifeClass-ians have a special mission – they are the Promoters who inspire all the other LifeClass-ians and show them the way – how to lead a quality life with products that are both healthy and delicious. And that's us – the members of the LifeClass Hotels & Spa Team.

* A precondition for a quality life is undoubtedly good health. The LifeClass-ians take care of their good health and well-being by means of a good and healthy diet as well as an active lifestyle.

Who is LifeClass?

Our mission

Together with our destination, we spoil the LifeClass-ians in a healthy way



The World
of Healthy
Experiences

The company's values:

- ✓ Guests' satisfaction
- ✓ Coexistence with the local environment
- ✓ Taking care of nature and the environment
- ✓ Development of new trends
- ✓ Staff professionalism
- ✓ Satisfaction and personal development of the staff

We combine
health &
experience

The LifeClass-ians' values:

- ✓ Positive energy
- ✓ An active lifestyle
- ✓ Making positive surprise
- ✓ The equilibrium of the spirit, body and soul

I, a LifeClass Ambassador



- ✓ inspire the LifeClass-ians to lead a more quality life
- ✓ live a healthy and quality lifestyle
- ✓ am tidy
- ✓ help and cooperate with other Team members
- ✓ am a LOCAL
- ✓ always do more than expected

We live
the LifeClass
values

Who are the LOCALS?

We have broad knowledge of the LifeClass offer and the destination's attractions and events. In an authentic and unobtrusive way we advise our guests what to do at our hotels and what is interesting in our destination.

The LifeClass Ambassador's assets



- ✓ **We are professional** – we know and respect our company's values. Our knowledge, work and conduct are a guarantee of the fulfilment of our organisation's mission and the accomplishment of its goals.
- ✓ **We are guest-orientated** – we create a pleasant, positive atmosphere and take care of our guest's well-being.
- ✓ **We continuously endeavour to maintain work quality** – with all the responsibility and honesty – because a welldone work is our motivation.



Professionalism

Guest
orientation

Entrepreneurial
orientation

Cooperation
and mutual
relations

Continuous
endeavour to
maintain work
quality

- ✓ **We promote good cooperation and mutual relations** – we respect each other, appreciate our work and acknowledge each individual's abilities and skills.
- ✓ **We have entrepreneurial orientation** – we look for opportunities that improve the result – we are oriented towards the final product.


LIFECLASS
HOTELS & SPA

We, the LifeClass Ambassadors



...have the luxury of:

- ✓ creating in a healthy environment
- ✓ indulging in healthy food
- ✓ the knowledge of a healthy and quality life
- ✓ working in an international team
- ✓ developing our careers
- ✓ continuous training
- ✓ having the conditions for personal development
- ✓ working in a continuously active and innovative environment

We grow
proudly with
LifeClass

Who is Istrabenz Turizem d.d.?

Istrabenz Turizem d.d. is the company that owns the international trademark LifeClass Hotels & Spa.

Istrabenz Turizem d.d.:

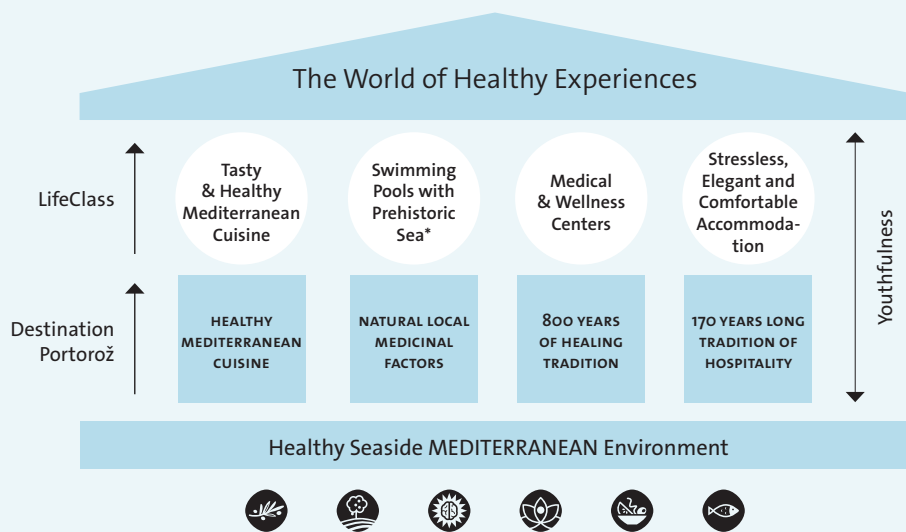
- owns 6 hotels under the trademark LifeClass Hotels & Spa (in Portorož)
- manages the resort Terme Sveti Martin



The LifeClass Hotels & Spa is the first international hotel chain in Slovenia.



The LifeClass Portorož resort



* Healing Thermomineral Water

Portorož is situated in the northernmost part of the Mediterranean which is also the northern border of olive growing. This is the area of sub-Mediterranean climate which – combined with red Mediterranean soil, also known as »terra rossa«, and the hard-working hands of Istria's inhabitants – enables the growth and cultivation of highquality olive oils, wines and Mediterranean vegetables. The sea is rich in fish, especially pelagic fish, such as sardines and mackerel, as well as white fish, for example sea bass, mullets, John Dory, sole, etc. Furthermore, the hinterland hills abound with the prestigious gifts of nature, such as truffles. All of the above composes healthy Mediterranean cuisine that forms the basis for a long, healthy and quality life.

The World of Healthy Experiences

The natural, healthy Mediterranean environment, 800 years of alternative medicine tradition and 150 years of hotel management tradition as well as healthy Mediterranean cuisine and 5 local natural medicinal factors combined with the state-of-the-art medicine have formed a unique recipe in Europe for maintaining youthfulness.

5* hotel 5

4* hotels 5

beds 1,600

The World of Healthy Experiences

TERME PORTOROŽ

Modern
Medicine

Traditional
Medicine

Wellness

Spa

Recreation

Diagnostics
[Medical
Center](#)

Thalassotherapy
[Thalasso
Center](#)

Traditional Thai
Massages
[Wai Thai
Center](#)

Swimming-
pools
with thermal
Prehistoric Sea

Guided
activities
in the healthy
sea air
[Act-ion](#)

Prevention,
treatment and
rehabilitation
[Medical
Center](#)

Ayurveda
[Shakti –
Ayurveda
Center](#)

Beauty
Treatments
[Beauty Center](#)

Swimming-
pools
with Sea Water
[Sea Spa](#)

Fitness Center
and guided
exercise
[LifeFit](#)

Aesthetic
Medicine
[Aesthetics and
Anti-Aging
Center](#)

Traditional
Chinese
medicine
[Medical
Center](#)

Sauna Park

The Mediterranean

A healthy natural environment, a protective diet, healing local elements

5 local natural medicinal elements



Prehistoric Sea

the 42,000-year-old
sea or thermomineral
water – the energy
from the depths
of the Earth



Salt pan mud
(fango) – black gold
for your health



Brine
(Aqua Madre) –
the gift from
the salt pans



Sea water
(the sea) – the source
of life, equilibrium
and vitality



Climate
that brings optimism



Idea how to surprise a guest as a local:

5 unforgettable experiences for a guest...

1

Swim

in the 42,000 years old thermal Prehistoric Sea of the Terme Portorož.

2

Indulge in the taste

of the famous *Salt Flower Cake* in the Café Central.

3

Discover

your dosha type at a consultation in our Shakti – Ayurveda Center.

4

Experience

the refreshing feeling of Piran salt on your skin in the salt sauna of our Sauna Park.

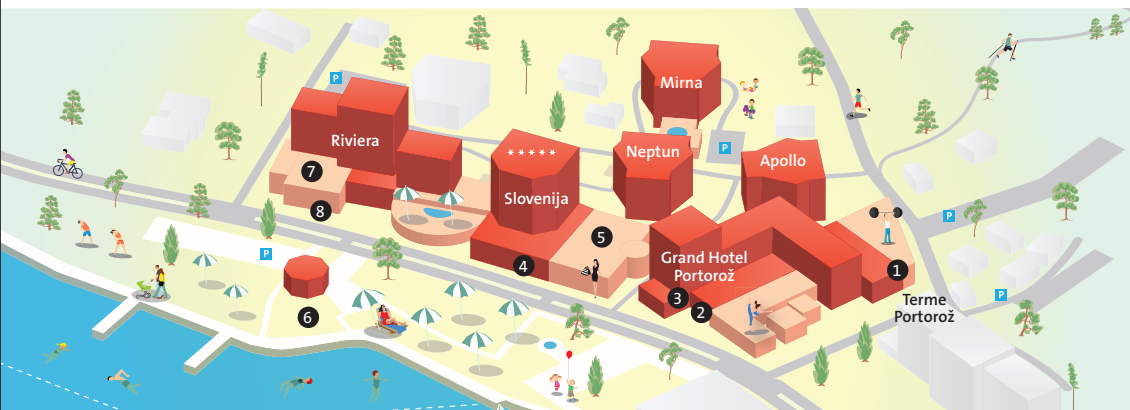
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Taste

the local and modern food in the Istrian bistro & Tapas bar (Hotel Slovenija).



LifeClass Portorož map



1 Terme Portorož:

- Medical center & Center for Aesthetics and Anti-Aging
- Thalasso Center
- Shakti – Ayurveda Center
- Wai Thai Center (entrance Hotel Riviera)
- Beauty Center
- Sauna Park
- LifeFIT – Fitness Center and Group exercises
- Swimming-pools with the thermal Prehistoric Sea
- Swimming-pools with sea water – Sea Spa (entrance Hotel Riviera and Hotel Slovenija)

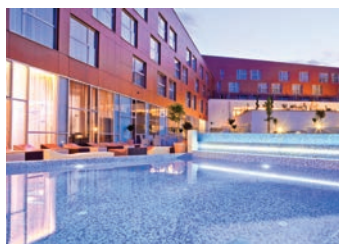
2 Café Central

- 3 Salina Restaurant
- 4 Istrian bistro & Tapas bar
- 5 Congress Center
- 6 Meduza Beach and LifeClass Summer Mini Klub
- 7 Mystica Terrace
- 8 Riviera Casinò

Spa & Sport Resort Sveti Martin

Sveti Martin na Muri, Croatia

In pristine nature of upper Medžimurje where the Alps touch the Pannonian Plain.



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 Croatia



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This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

The World
of Healthy
Experiences

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