Digit'allJobs moving Europe

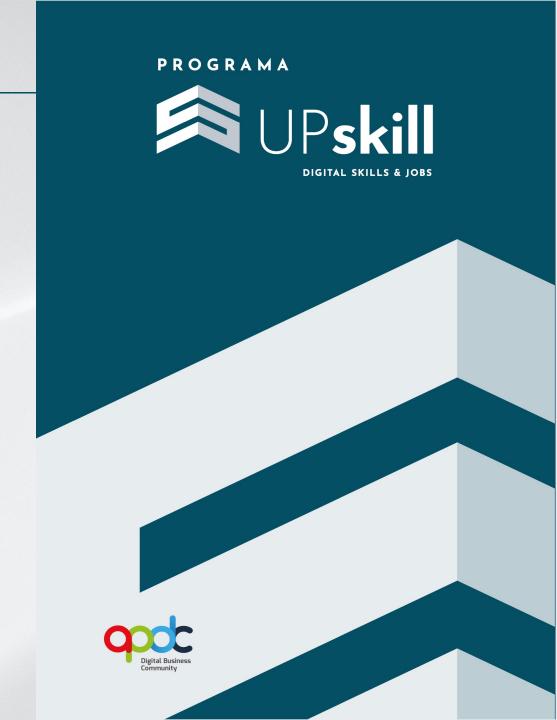
ICT European Online Job Day



ACT to change your Life!!

UPskill the opportunity

to be part of the Digital Transformation.



The Future of Work





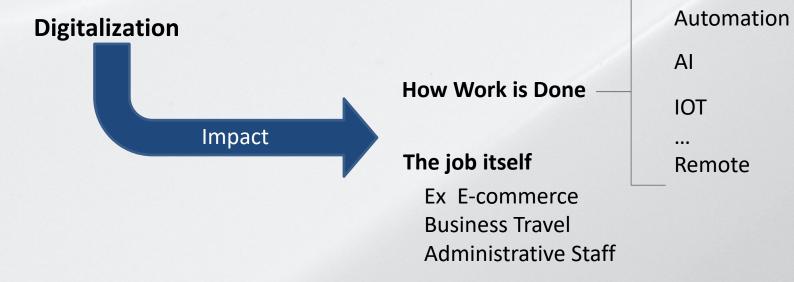
The "Future" of Work Begins TODAY



The pandemic acelerates the transition period

The two major trends in modern society:

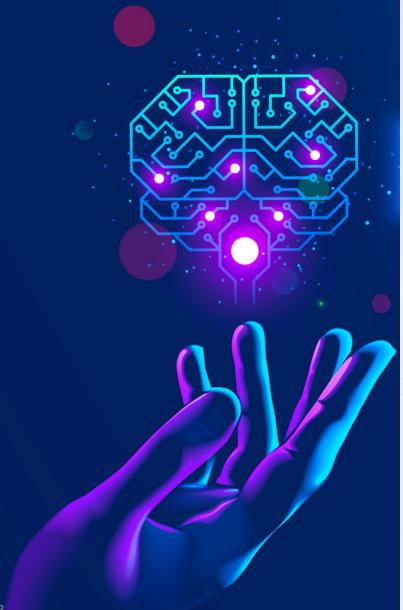
Sustainability





The Future of Work





The "Future" of Work Begins TODAY



The pandemic acelerates the transition period

The two major trends in modern society:

Sustainability

Digitalization



How Work is Done

The Bad News

Unemployment if you don't change your work competencies – Way of Work

The job itself

Unemployment if you don't change your career.

NEW JOB



Digital Skills



- In Europe, 42 per cent of citizens do not have basic digital skills even though most jobs require such skills. Some 37 per cent of people in the labour force – farmers, bank employees and factory workers alike – also lack sufficient digital skills despite the increasing need for such skills in all jobs.
- 64 per cent of large enterprises and 56 per cent of small and medium-sized enterprises that recruited ICT specialists in 2018 reported that these vacancies were hard to fill.
- Before the pandemic, it was estimated that 1 million new jobs would be created in the European Union by 2030 and 60 million new jobs worldwide in the next five years as a result of the green and digital transitions (European Commission, 2020).
- According to World Economic Forum research:

At least 133 million new workplace roles may be generated globally by 2022 as a result of the new division of labour between humans, machines and algorithms.

There is a strong demand for technical skills like programming and app development, along with skills that computers cannot easily master such as creative thinking, problem- solving and negotiating.

More than half (54 per cent) of all employees will require significant reskilling by 2022.

ITUPublications International Telecommunication Union
Development Sector

Digital Skills Insights 2020







Digitalization is made ... with People The good News Creating ways to easy workforce transitions is a clever way to avoid high unemployment

WE need more ICT Specialists



We Need to Act!

Long Term Measures

- Encourage young people to become interested in STEM areas
- higher education Increase the number of new ICT professionals

Short-term measures

Requalify People

Creating ways to easy workforce transitions is a clever way to avoid high unemployment





What is UPskill?



We Need to Act!

First of all, a challenge to the Society!

- To unemployed or underutilized people.
- To Companies that lack human resources with specialized digital skills.
- To Higher Education Institutions, as engines of innovation and knowledge transmission.

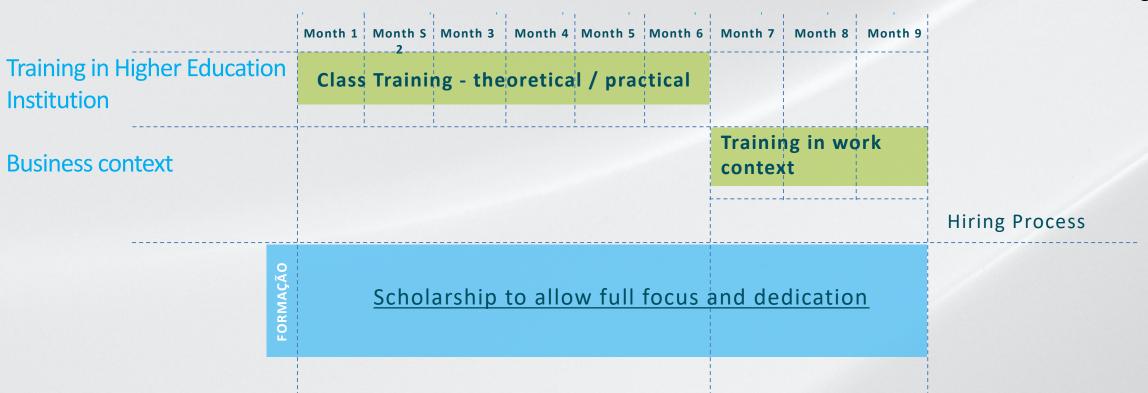
Objective to qualify new professionals, giving them the skills to work in ICT - Information and Communication Technologies.



Formative model



Focused and Intensive Training





But ... Training in what areas?





Companies - meaning the market - define the areas where they need professionals - qualified with this type of training.







But ... Training in what areas?





Companies - meaning the market - define the areas where they need with this type of training.

The training program is defined based on the work jointly done between companies and higher education institutions.

We Need to Act!





Upskill – 1st Edition – Trainning Areas



Programing

Java

.NET

Python

Low-code Platforms

OutSystems

Service Platforms

ERP/SAP - Integration

ERP/Analytics

CRM

Cloud Seervices

Network & Cibersecurity





Upskill – Digital Skills & Jobs





UPskill is more than training ... It is a path to a professional career in a spectacular sector full of opportunities.

UPskill training is not the END ... IT's the beginning. To succeed in this new world, Learning needs to be so natural as breathing.

ICT companies also have the social responsibility to raise this challenge to society and give this opportunity, attracting more people to be part of digital transformation.



Digital Competences - A Challenge... To Everybody



The Challenge is not only the "future" of Work" for employees.

Its also at the Company management level

Companies main Challenge
Lack of Digital Competences
Retention of qualified professionals – Employee option
for quality of life



Remote



Best professionals will be disputed at a global level



Digital Competences - A Challenge... To Everybody
The Future of Work Is a challenge to everybody. It
also means that Companies need to redesign how to
manage their "Tomorrow's" Workforce.
And tomorrow starts NOW!

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UPskill the opportunity

to be part of the Digital Transformation.

